


# Identity Under Siege:

## *Are You Ready for What's Coming?*

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*California is hosting the Super Bowl LX, FIFA World Cup, and Olympic Games LA28.  
Identity systems are the #1 target — and the clock is running.*

# WHY CALIFORNIA, WHY NOW

## 2026

### Super Bowl LX

Levi's Stadium · Santa Clara

## 2026

### FIFA World Cup

SoFi Stadium · Los Angeles

## 2028

### Olympic Games

Los Angeles · LA28

# 2.5x

increase in cyberattacks between  
London 2012 and Tokyo 2020

PyeongChang 2018: 'Olympic Destroyer' ransomware  
Tokyo 2020 · Paris 2024 · Milano-Cortina — the pattern  
repeats.

Nation-State APTs

Ransomware Crews

Hackers

Insider Risk

# IDENTITY IS THE CONTROL PLANE

# 90%+

of cyberattacks involve  
compromised identities

— *Semperis research*

## If identity falls, everything falls:

- Manages authentication, authorization & privileged access for your entire infrastructure
- When AD falls, all security controls fail — SIEM, EDR, firewalls all depend on a trusted identity layer
- 25+ years of accumulated misconfigurations — attackers have had decades to learn the attack paths
- Hybrid sprawl: Entra ID, Okta, SaaS, and AI agents all authenticate through it

## The attacker's playbook:

**Credential  
Theft**  
3–6 mo dwell



**Privilege  
Escalation**  
2–4 mo dwell



**Domain  
Dominance**



**Ransomware /  
Destructive Payload**

# THE SEMPERIS APPROACH: BEFORE · DURING · AFTER

## BEFORE



### Purple Knight & Forest Druid

*Free — download today*

150+ indicators of exposure across AD, Entra ID, and Okta. No sales call, no procurement cycle. Run it this afternoon and have findings tomorrow.

## DURING



### Directory Services Protector (DSP)

*Continuous monitoring*

Real-time detection of malicious AD changes — including changes that bypass standard security logs. Auto-remediation of risky changes.

## AFTER



### AD Forest Recovery (ADFR)

*2–4 weeks → hours*

Cyber-first AD recovery to a known-good, malware-free state. Decoupled from OS and hardware. Reduces recovery from weeks to hours.

Purple Knight & Forest Druid are FREE — download today, findings by tomorrow. [semperis.com/purple-knight](https://semperis.com/purple-knight)

# THE COST OF UNPREPAREDNESS

## TRADITIONAL RECOVERY

# 2–4+ WEEKS

- Extended downtime & operational disruption
- Traditional backups often reintroduce malware
- Playbooks reference people who left
- Recovery has never been tested end-to-end

## SEMPERIS ADFR

# HOURS

- ✓ Cyber-first recovery to a known-good state
- ✓ Malware-free — never reintroduces compromised configs
- ✓ Decoupled from OS and hardware
- ✓ Tested, repeatable 7-click recovery runbooks



**Real result:** AMOCO Federal Credit Union reduced AD recovery from 24–36 hours to **20 minutes** to a completely different datacenter using Semperis ADFR.

# 5-STEP PREPAREDNESS CHECKLIST

1

## Baseline Visibility

Do you know your current AD security posture and exposure areas?

*Purple Knight · Forest Druid (Free)*

2

## Active Detection

Can you detect malicious directory changes in real time before damage occurs?

*Directory Services Protector (DSP)*

3

## Process Validation

Does your IR plan include pre-determined, tested, accessible playbooks?

*Ready1 Identity Crisis Management*

4

## Operational Readiness

Have you tested AD recovery procedures in the last 12 months?

*AD Forest Recovery (ADFR)*

5

## Recovery Integrity

Can you restore AD without reintroducing malware or compromised configs?

*ADFR — cyber-first, malware-free restore*

## WHERE TO START — 3 PRIORITIES

1

### ASSESS

*This month — free*

Download Purple Knight and Forest Druid. Run them against your environment. Baseline against NIST CSF 2.0. Cost: zero. Time: one afternoon. You will find something.

2

### HARDEN & DETECT

*30–60 days*

Close the Tier 0 attack paths identified. Deploy continuous AD and Entra ID monitoring for changes that bypass standard logs. DSP auto-remediates risky changes.

3

### REHEARSE RECOVERY

*Quarterly goal*

Conduct a full AD forest recovery drill — end to end, not tabletop-only. Bring identity scenarios into regional exercises with peer SLED agencies. Know your real RTO.

# Three Things to Do Right Now

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## DOWNLOAD

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Purple Knight — free  
[semperis.com/purple-knight](https://semperis.com/purple-knight)  
Run today. Findings tomorrow.



## BOOK

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No-cost AD Security Assessment  
Tec-Refresh + Semperis IFIR  
Findings within 2 weeks.



## LEARN MORE

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[tec-refresh.com/world-stage](https://tec-refresh.com/world-stage)  
Full campaign resources  
& assessment form